

## GERSTEL

### Testimonial

“It is essential for us to have top-notch executives, managers, and salespeople who will contribute to GERSTEL’s long-term success. Results-Based Executive Coaching and HireSmarter have played a substantial role in attaining this objective”

Robert J. Collins, President, GERSTEL, Inc.

### Case Study

GERSTEL is a family owned company founded in 1967. Its focus is on developing and producing systems and solutions for chemical analysis. Their main emphasis is on automated sample preparation for Gas Chromatography/Mass Spectrometry (GC/MS) and Liquid Chromatography/Mass Spectrometry (LC/MS).

No other company has a bigger tool box of sample introduction and preparation techniques available (many of them patented). GERSTEL can provide complete “turn-key” solutions that include either GC/MS or LC/MS with integrated software control. The innovative MAESTRO software enables intuitive control and flexible, efficient operation for R&D or routine laboratories. A client’s daily analysis tasks are set-up using just a few mouse-clicks.

GERSTEL is a German-based company with a global reach. With offices in the U.S.A., Japan, Singapore, and a global network of distributors, GERSTEL is able to deliver and support its unique solutions worldwide.

We have worked closely with Gerstel USA for numerous years helping the company grow its revenue by a factor of 5.